

Outreach Committee Meeting
Minutes
Tuesday, August 16, 2022
6:00 pm

I. Call to order - Altony Lee

Present

Altony Lee
Michael Robinson
Andres Paz
Angel Cerritos
Jean Beauvoir

Staff

Lora Taylor

Guest

II. Pledge of Allegiance

III. Public Comment

No public comments.

IV. Old Business

Fiesta Bonita Update

Andres reminded everyone the event is scheduled for Sept. 17th from 2pm – 6pm. He has a Mariachi and another band penciled in. He is working with an obstacle course company. Andres will work with Debbie to make a deposit on credit card due to the company requiring an online deposit.

Andres expects 10-12 food trucks and has five secured so far. He shared that people are asking for the opportunity to recruit as part of the event. The committee thought this might be a good draw for sponsors.

He will send the flyer out to committee members. Andres asked that committee members share the flyers through social media. Andres is planning to attend the Council meeting the next day and share the information during public comment. He is also going to explore Peach Jar and see if it is possible to share through that program.

Review and approve minutes from May 17, 2022, and June 21, 2022.

The minutes from May and June were reviewed and accepted as written.

City Banners

Lora shared the city does not have funding set aside for banners at this time. Items like this are budgeted as needed. There is some money in the Outreach budget. Lora will verify what is available and let Tony know. Reminder that funds are lost if banners are not received by 9/30/22.

Trash Pick -Up on Martin Luther King Day

Tony attended his first County Commissioner's meeting. He is interested in approaching them regarding trash pick-up on MLK day. Lora reminded the group that there had been a healthy staff to staff discussion but no movement since. The contract had been signed and to open it back up to make any changes would affect the existing contract, and necessitate going into another contract.

Tony stated that he would like to see if another holiday could be swapped out for MLK Day, not necessarily adding a day but switching one out. If that is not possible, how could MLK Day be commemorated? A motion was brought forward to have city staff approach county staff with this idea and the motion passed. Tony would like to see this resolved by January of 2023.

Back to School Drive

Michael shared that they had a great turnout with greater than 300 people. There were a lot of new clients. There was a \$10K cost for the event.

Future Award Recognition

Michael nominated Deanine Singh. Deanine is a nurse practitioner with Lee Health that has been coming to the park for the past month to see people that have no health insurance. She coordinates the mobile medical unit. Michael will coordinate with Deanine to be at the next meeting for the certificate. Tony would also like to invite the Blue Zones representatives to come.

Andres nominated David Alfonso Ochoa from Optimal Fitness Community for October. David allows underprivileged kids access to the cross fit gym at no charge. Andres will coordinate with David to attend the October meeting.

V. New Business

Comcast offer to create a technology space

Tony talked about an offer from Comcast to help a non-profit to create a technology space. Michael remarked that all the kids go to the park to take advantage of the wireless offered there. There are dead zones on Rosemary and in that area. Comcast would not provide the space, but they would provide the technology.

There is also an Essentials program available that offers Internet free. You would pay

the \$30 monthly fee but that is rebated.

Community Program for end of year

Tony Lee asked the committee what they would like to do for the community for the end of the year. Michael mentioned that he expects more children to be part of the Toys for Tots program this year. He is observing a huge population of toddlers at Café of Life. The committee discussed a shortage of toys this year that will drive prices even higher. This may affect the price of chocolate as well.

Tony suggested they get the message out early.

Recognizing Spanish owned businesses

Andres shared that there will be an invitation for the Outreach Committee to attend a reception to be held at the Naples Botanical Gardens on October 6, 2022, to recognize Spanish business owners. Andres can send to Debbie, and she will distribute.

Next meeting date

The next meeting will be held on Wednesday, September 14th at 5:30 pm.

VI. Adjourn

The meeting was adjourned at 7:03 p.m.

Respectfully submitted,

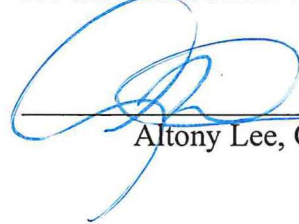
Debbie Vallante

Debbie Vallante,
Office Assistant

APPROVED OUTREACH COMMITTEE:

Date: 08/29/2022

AUTHENTICATED:



Altony Lee, Chairman
