

**Outreach Committee Meeting  
City of Bonita Springs Official  
Meeting Minutes  
Bonita Springs Parks and Rec  
Department  
26740 Pine Avenue  
Bonita Springs, FL 34135  
Tuesday, May 18, 2021  
6:00 pm**

I. Call to order - Altony Lee

Mr. Lee called the meeting to order noting that they did not have a quorum so this meeting will be dedicated to discussion only.

**Present**

Tony Lee  
Andres Paz  
Mr. Robinson  
Juan Romero

**Staff**

Lora Taylor  
Kiehl Ellison

**Guest**

Peter Simmons

II. Pledge of Allegiance

Due to lack of a quorum, the Committee did not recite the Pledge of Allegiance.

III. Public Comment

No public Comment.

IV. Review and approve minutes from April 20, 2021 meeting.

Tabled until the next meeting due to lack of a quorum.

V. Unfinished Business

- Fiesta Bonita Update

Mr. Paz gave an update on Fiesta Bonita Planning. Mr. Paz shared the logo that was selected to be used for the Fiesta Bonita event. The Committee liked the logo. Mr. Lee asked if Ms. Taylor liked the logo from a marketing perspective and Ms. Taylor stated yes and thought it went well with the City of Bonita Springs logo.

Mr. Paz has started the permitting process.

Mr. Romero spoke about local performers, dancers and bands, and would like to make sure they are included. Mr. Paz asked Mr. Romero to forward the contact information to him. Mr. Paz stated there should definitely be a Mexican music component.

Mr. Romano asked about the repairs to the stage. Ms. Taylor replied that the repairs should be finished for Memorial Day.

Mr. Simmons likes the logo.

- Award Recognition discussion on next award

Mr. Lee would like to recognize officer James Baglioli for his service. Mr. Robinson stated that he had submitted Deputy Luna for his community service. He is very well known in the Rosemary neighborhood. Mr. Robinson will send the information to Ms. Taylor.

Mr. Paz would like to recognize Christin Madden for her work on bicycle safety. She survived a bicycle accident and has worked tirelessly for bicycle safety.

Peter Simmons would like to nominate the principal of the Bonita Springs High School, Jeffrey Estes.

Ms. Taylor asked if the Committee wanted to recognize one at a time or all together.

Mr. Robinson noted that Deputy Luna will be transferring out and he would like to see him recognized before he transfers out.

Mr. Lee recommended the following schedule for awards:

June – Deputy Luna and Christin Madden

July – No Outreach meeting

August – Back to school – Principal Jeffrey Estes

September – nominate a strategic partner that was part of Fiesta Bonita

## VI. New Business

### 4<sup>th</sup> of July

Mr. Robinson asked if there was going to be a 4<sup>th</sup> of July Parade. Ms. Taylor reported that they are currently working on incorporating a parade into the evening event explaining that the Fire union voted to not host the morning parade due to safety concerns regarding the pandemic.

Ms. Taylor reported that staff is in the process of planning the 4<sup>th</sup> of July parade, stating they do not want to compete with the Fire Union parade but are considering a different type of parade with the fire works show. They are thinking of an evening parade to kick off the 4<sup>th</sup> of July event.

Ms. Taylor reported that the fireworks show will be held at Riverside Park. Once the information is finalized and they will get it out to the Committee.

Mr. Robinson likes the idea of a lighted parade.

Peter Simmons suggested reaching out to Principal Estes at the high school to inquire about the high school band for the 4<sup>th</sup> of July event.

Ms. Taylor reported that the 4th of July event has been given to the Special Event Sub-Committee.

Peter Simmons recommended that Mr. Robinson attend the Special Events meeting to provide input. Mr. Robinson will get the information from Ms. Taylor.

### **Committee Goals and Membership**

Mr. Lee stated that the Committee should get back to the focusing on the goals of the committee. There has been a lot of time that has gone by with the pandemic.

Mr. Lee would like to expand the Committee members to include representatives from the Sheriff's office, postal workers, educators, librarians, local business leaders, to encourage community conversation.

Mr. Lee asked the Committee to reach out to people who might be good candidates. If there is someone you think might be a good candidate, bring them to a Committee meeting.

Mr. Lee stressed the importance of attendance stating if you are going to serve, you need to attend the meetings.

Mr. Paz asked how many vacancies they had. Ms. Taylor will pull the list of vacancies.

Peter Simmons recommended Mr. Antonio Glustak, General Manager of New Life Tires; the Committee agreed that he is very active in the community.

Ms. Taylor explained the process for City Board and Committee appointments. If someone is interested in serving on the Committee, they need to fill out an application and submit it to the City Clerk. If there are vacancies on the Committee, then it would go before City Council for approval.

### **Public Comment**

Mr. Simmons reported that through the recruiting process for his son, he met with a gentleman who knew some folks who worked with the NFL Flag Football League around the country. Mayor Simmons spoke to Principal Estes at the Bonita Springs High School and they have agreed to bring in the NFL Flag Football League to Bonita Springs this fall. There will be a kick-off event at the Bonita Springs High School during the spring football game scheduled for Thursday, May 27 at 7 p.m. The league will be coed for grades 3 to 12. Mr.

Simmons is very excited about it and looking forward to a fall season. The NFL has a division called NFL flag around the country, it is coed and they have scholarship opportunities. Mr. Simmons noted the website address is [www.nflflagswfl.com](http://www.nflflagswfl.com).

**Other Business**

Mr. Lee reported that he and Ms. Taylor will follow-up with the Florida Visitors and Convention Bureau and have an update at the June meeting.

Mr. Lee reported that he will send Ms. Taylor information on CPR training to send out to the Committee.

Mr. Lee spoke about the efforts to make MLK a holiday for sanitation workers explaining that the decision was made to table the discussion until the legislation is back in session. Mr. Lee stated the goal was to take a step back as a community and have the discussion on social justice. Mr. Lee will be speaking with some people in the community about doing some things differently.

Ms. Paz stated that Mr. Purdon will have an update on portable restrooms for Marnie fields. Ms. Taylor will add to her notes and check on it.

Mr. Romero commented on the NFL Flag League stating it is very good for our students for recreational and sport activities.

Mr. Robinson said the Café of Life has started a scholarship committee and they are up to \$6000. Mr. Robinson said to contact the Café of Life office if you are interested. They ask the children to write an essay about why they want to go to college. They currently have 3 applicants. Mr. Robinson reported that if they know of any children who need help, Café of life will help.

VII. Adjourn

Meeting adjourned at 7 p.m.

Respectfully submitted,

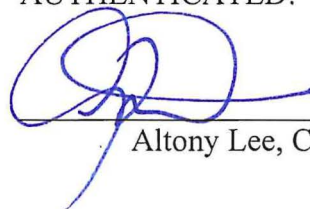
*Nadine Chiaramonte*

Nadine Chiaramonte,  
Office Assistant

APPROVED OUTREACH COMMITTEE:

Date: 06/22/2021

AUTHENTICATED:



Altony Lee, Chairman

**NOTE: Two or more members of the Bonita Springs City Council may be present and speaking at the meeting.**

ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS AT ANY OF THE MEETINGS BECAUSE OF A DISABILITY OR PHYSICAL IMPAIRMENT SHOULD CONTACT LISA ROBERSON, FINANCE DIRECTOR, AT 239-949-6262, AT LEAST 48 HOURS PRIOR TO THE MEETING. IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS TO BE MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.

NOTE: THIS MEETING IS TELEVISED ON COMCAST, CHANNEL 98. AGENDAS ARE AVAILABLE FOR VIEW, AND THE MEETING CAN BE VIEWED AT [WWW.CITYOFBONITASPRINGS.ORG](http://WWW.CITYOFBONITASPRINGS.ORG)