

**Outreach Committee Meeting
City of Bonita Springs
Official Minutes
Council Chambers
Tuesday, January 22, 2019
6:00 pm**

I. Call to order - Chairman Jesse Purdon

Meeting called to order at 6:13 p.m.

Present

Michael J. Robinson

Mauricio Pallares

Jesse Purdon

Melchor Briceno

Andres Paz

Staff

Lora Taylor

Mayor Simmons

II. Pledge of Allegiance

Mr. Briceño led the Pledge of Allegiance.

III. Public Comment

Mr. César Taveras introduced himself to the Committee stating that he is new in town. Mr. Taveras is a Private Banker with 5/3 Private Bank. Mr. Taveras and his director met with the Mayor a couple weeks ago and they believe they have some synergy and opportunity to partner on some projects.

Mr. Purdon welcomed Mr. Taveras and explained that the mission and scope of the Committee is to reach out to the underrepresented community members and the community as a whole.

IV. Results of Toy Drive – Michael Robinson

Mr. Robinson gave an update on the toy drive and thanked the Committee. They collected 20 presents from City Hall and they were able to distribute presents to 485 children.

The Committee discussed continuing the Toy Drive next year. Mr. Robinson said the need is there and they made many children happy.

V. Fiesta Bonita Update

Ms. Taylor gave an update on the Fiesta Bonita Sub-Committee meeting on behalf of Mr. Lee. Mr. Lee chaired the Fiesta Bonita Sub-Committee meeting on January 9, 2019, and gave feedback on the existing draft of the RFP. They took the Sub-Committee's feedback and revised the RFP. Ms. Taylor is presenting the revised RFP to the Outreach Committee for approval. Once

approved it can go to Council for final approval. The hope is to get the RFP to Council for approval on February 6, 2019. The Committee made the following comments:

- Second line – Fiesta Bonita Festival Springs
- Add the location and date of the event, May 4, 2019, Riverside Park
- Insert “Admission” and clarify
- Ms. Taylor suggested using a non-profit from Lee County. After discussion, the Committee decided to stipulate a non-profit from Southwest Florida.
- The RFP will go to Council on February 6, 2019
- The RFP will be posted on February 7, 2019
- We will request proposals to be turned in by February 13, 2019
- The Committee will meet on February 18 to review the submissions.

Ms. Taylor explained the selection process to the Committee.

Mr. Robinson made the motion to approve the RFP with the edits as listed above, Mr. Briceño seconded; motion passed with four ayes and one abstaining.

Note: Mr. Pallares abstained from voting.

- The Committee amended the vote above to meet on February 13 to review the submissions due to the President’s Day Holiday on February 18.

Mr. Robinson revised the motion above to approve the revised dates, Mr. Briceño seconded, with four ayes and one abstaining.

VI. LCSO - Bonita Event March 20, 2019

Mr. Purdon would like to partner with the Lee County Sheriff’s Office on a community event on March 20, 2019. The goal would be to bring the community and the Sheriff’s office together. Mr. Purdon suggested presenting the Lee County Sheriff’s Office with a School Safety Award and Child Safety Award to the Sheriff’s office on behalf of the City.

The Committee discussed the venue and thought the new high school would be a good choice. The Committee discussed inviting a school team to attend the event. Mayor Simmons will reach out to the principal to see if the high school might be available. Mr. Robinson said they could always use their building which can hold up to 50 people. Mr. Briceño suggested discussing bicycle safety.

VII. Review and Approve Minutes from Past Meeting

Mr. Paz moved to accept the November 13, 2018, minutes, Mr. Briceño seconded; motion passed unanimously

VIII. Misc. discussion – other items

No other miscellaneous items to discuss.

IX. Adjourn

Mr. Purdon adjourned the meeting at 6:56 p.m.

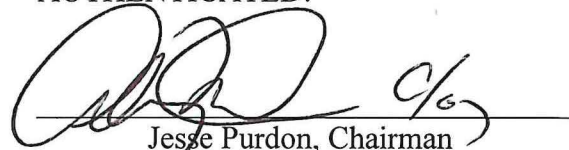
Respectfully submitted,


Nadine Chiaramonte,
Office Assistant

APPROVED OUTREACH COMMITTEE:

Date: 6/18/19

AUTHENTICATED:


Jesse Purdon, Chairman

**NOTE: Two or more members of the Bonita Springs City Council
may be present and speaking at the meeting.**

ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS AT ANY OF THE MEETINGS BECAUSE OF A DISABILITY OR PHYSICAL IMPAIRMENT SHOULD CONTACT MEG WEISS, DIRECTOR OF ADMINISTRATIVE SERVICES, AT 239-949-6262, AT LEAST 48 HOURS PRIOR TO THE MEETING. IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS TO BE MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.

NOTE: THIS MEETING IS TELEVISED ON COMCAST, CHANNEL 98. AGENDAS ARE AVAILABLE FOR VIEW, AND THE MEETING CAN BE VIEWED AT WWW.CITYOFBONITASPRINGS.ORG