# Outreach Committee Meeting City of Bonita Springs Official Agenda Room 118 Tuesday, August 13, 2019 6:00 pm

I. Call to order - Chairman Jesse Purdon

#### **Present**

#### **Staff**

Lester James
Michael Robinson
Melchor Briceño
Derrick Botana
Jean Beauvoir
Jesse Purdon

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Lora Taylor

II. Pledge of Allegiance

Mr. James led the Pledge of Allegiance.

III. Public Comment

No public present.

IV. Bonita Springs 2020 children's summer programs update – Juan Romero

Mr. Romero was not present.

V. Other

Mr. Purdon reported that he met with the organization responsible for Amendment 4, the statewide ballot initiative to allow felons to have the restoration of their voting rights. This organization is hosting a second chance job fair. Industries will include Florida Federation for Restoration Rights, food service, construction, staffing agencies and cleaning companies. Mr. Purdon asked Ms. Taylor to share with City Council. Mr. Purdon asked the Board to think about who from the Committee should attend.

- VI. Committee member terms review proposed terms
  - Two four-year terms with a one-year gap after the second term proposed at June meeting.

Mr. Purdon made the motion to approve two four-year terms with a one-year gap after the second year, Mr. Robinson seconded; motion passed unanimously.

#### VII. Fiesta Bonita

Mr. Purdon noted it is not too early to start thinking about Fiesta Bonita. Mr. James suggested reaching out to Univision to see if they are still interested doing the event. Mr. Purdon stated Mr. Paz had suggested April 18 as the date for the event.

Mr. Purdon asked if anyone has any opinion on moving the event to April. Mr. Briceño feels that many people expect the event to be in May. Mr. James felt that when you hold the event in May, people feel it is to celebrate Cinco de Mayo, a Mexican holiday, and the Committee had discussed presenting the event as more inclusive. The Committee discussed potential dates for the event. Ms. Taylor will research availability in March, April and May and bring it to the next meeting. Mr. Purdon would like to see the event start a little later and have the leadership speak later in the program.

## VIII. Shirts update

Mr. Robinson opened the discussion stating it would be nice to have matching shirts for events identifying themselves as Committee members. Ms. Taylor stated that the Mayor requested \$1,000 for miscellaneous expenditures for next year's budget and so far it has been approved, but still needs to go through final approval. Ms. Taylor explained the budget will be available October 1 and the Committee can look at a couple options for shirts.

## IX. School Supply Drive update

Note before the Pledge of Allegiance, Mr. Robinson thanked the Mayor and Ms. Taylor and all involved for their hard work with the back to school drive. Mr. Purdon thanked Mr. Robinson for all that the Café of Life does for the City.

## X. Library Ribbon Cutting Event - August 26th @10:00 am

Mr. Purdon asked the Committee to please attend if able.

## XI. Affordable Housing

Ms. Taylor reported that they work with Habitat for Humanity and do credits with Bonita Springs Utilities for the hook-ups. They also work with the Lee County DCD on Affordable Housing. Mr. Purdon stated affordable housing is going to be a perpetual issue in Southwest Florida.

Mr. Purdon discussed the Voluntary Buyout Program for properties located in flood prone areas. The Committee discussed the program and some of the feedback they have received from citizens who rent and do not own. The Committee discussed how to help the citizens who do not speak English understand the paperwork.

# XII. Review and approve minutes from June 18, 2019 meeting

Mr. Robinson made a motion to approve the June 18, 2019 meeting minutes, Mr. Briceño seconded; motion passed unanimously.

#### XIII. Misc. discussion - other items

Ms. Taylor reported that they will have a Patriots Day Ceremony on September 11, the location is still being determined, but they should know by Friday.

Mr. Purdon brought up the topic of affordable housing for discussion. Mr. Purdon has spoken to leaders in Lee and Collier County to see how this issue is being addressed.

Mr. Robinson suggested having a summer recess during June through August when everyone is gone. Mr. Purdon advised that they would table that discussion until next meeting.

Mr. Botana reported that there is a summer program at the Everglades Wonder Gardens and several children did not attend due to the immigration situation. The Committee discussed how to alleviate the situation. Mr. Purdon asked Ms. Taylor to send him the contact at the Everglades Wonder Gardens and he will reach out to discuss the situation.

Next meeting date: September 10, 2019 (alternate date, September 17, 2019)

## XIV. Adjourn

Meeting adjourned at 7:28 p.m.

Respectfully submitted,

Nadine Chiaramonte, Office Assistant APPROVED OUTREACH COMMITTEE:

Date: January 21, 202

**AUTHENTICATED:** 

Jesse Purdon, Chairman

# NOTE: Two or more members of the Bonita Springs City Council may be present and speaking at the meeting.

ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS AT ANY OF THE MEETINGS BECAUSE OF A DISABILITY OR PHYSICAL IMPAIRMENT SHOULD CONTACT MEG WEISS, DIRECTOR OF ADMINISTRATIVE SERVICES, AT 239-949-6262, AT LEAST 48 HOURS PRIOR TO THE MEETING. IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS TO BE MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH

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#### ANY SUCH APPEAL IS TO BE BASED.

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