Outreach Committee Meeting City of Bonita Springs Official Minutes Council Chambers Bonita Springs City Hall 9101 Bonita Beach Road Bonita Springs, FL 34135 October 16, 2018 6:00 pm

I. Call to order - Chairman Jesse Purdon

PresentStaffJesse PurdonLora TaylorAltony LeeMayor Peter Simmons (by phone)Mr. Michael J. RobinsonMelchor BriceñoAndres PazStaff

II. Pledge of Allegiance

Mr. Lee led the Pledge of Allegiance

III. Public Comment

No public present.

IV. Review and Approve Minutes from Past Meeting (August 21, 2018)

Mr. Lee stated in section VI under "Miscellaneous Discussion", it needs to be noted as to who seconded the motion.

Mr. James made a motion that the Outreach Committee make a PSA announcement educating the public on the ballot issues affecting Bonita Springs, Andres Paz seconded; motion passed unanimously.

Under "Pledge of Allegiance", correct the minutes to note it was Councilwoman Laura Carr who led the Pledge of Allegiance.

Under section "IV." Approval of the August 21, 2018, minutes, correct motion to reflect Mr. James seconded the motion:

"Mr. Lee made a motion to approve the minutes as amended above, Mr. James seconded; minutes approved; motion passed unanimously."

Mr. Robinson made a motion to approve the August 21, 2018, minutes as amended above, *Mr. Lee seconded; motion passed unanimously.*

V. Misc. discussion – other items

Mr. Purdon reported that Ms. Suzy Valentine has resigned. Mr. Purdon stated Ms. Valentine did a lot of work on the Committee and they wish her well in her private life.

Mr. Purdon open the discussion on the holiday schedule.

Mr. Robinson reported that Café of Life is hosting a Christmas gifts give-a-way Saturday, December 22 at 10 a.m. at Leitner Park.

Ages: 3 to 5 years 6 to 10 years Maximum expenditure: \$20 per gift

Mr. Purdon asked if the Outreach Committee could have a toy collection box at the City. Mr. Robinson said they're estimating about 300 children.

Mr. Lee noted the gifts should be wrapped and labeled boy/girl and the age.

Mr. Lee noted the total contribution for this initiative is \$1000, if a community member wanted to contribute \$1,000 that could be used to purchase 50 toys.

Mr. Purdon stated he would like to add the RFP for Fiesta Bonita to the next agenda.

Mr. Robinson reported that the Café of Life is hosting Thanksgiving Dinner on Thanksgiving Day at 10 a.m. in the morning at Learner Park, Café of Life. Mr. Purdon said they will try to attend as a Board.

Mr. Lee suggested starting a mentoring program and would like to invite Principal Robinson to an Outreach meeting to give an update on what's happening in the school and pitch his idea on a mentoring program. Mr. Lee does not have a contact at the middle school, but he does at the high school.

Mr. Lee thinks they should have a November Meeting, but suggested taking the January 2019 off.

Mr. Lee stated he thinks they should select the Chair for Fiesta Bonita 2019.

Mr. Robinson made a motion for Mr. Altony Lee to be the Chair Fiesta Bonita 2019, Mr. Briceño seconded, motion passed unanimously.

Let the record show Mr. Andres Paz abstained from voting.

Mr. Lee asked would like to get community input and suggested a survey to see what the community would like to see for Fiesta Bonita. Mr. Lee explained when they get to the RFP process, they will have an idea of what people would like to see for Fiesta Bonita. Mr. Purdon suggested inviting the community to a meeting to voice their suggestions, comments and feedback before the Committee. Ms. Taylor announced upcoming City events:

- Veterans Day event scheduled for Sunday, November 11, 2018, at 11 a.m.
- Holiday in the Park at Riverside Park on December 4, 2018, from 4:30 to 8:30 a.m. They will have the tree lighting, performances from different schools, snow piles for children and Santa. All the activities for children are free.
- The City will be showing a holiday movie this year, the movie is still to be determine, scheduled for December 8, 2018.

Mr. Purdon would like a PSA to encourage people to get out to vote.

Mr. Lee made a motion to do a PSA to encourage people to get out to vote, Mr. Paz seconded; motion passed unanimously.

Mr. Purdon announced that the Committee Charter was amended with a time extension. Ms. Taylor explained that when the Outreach Committee was formed, it was for one year, the charter was amended to indefinitely until in the future there is a motion to dissolve.

Mr. Lee suggested the Committee have a public celebration of the establishment of the Committee at the Liles Hotel, where it all began, to commemorate the founding of the committee. Mr. Purdon would like to highlight all the accomplishments of the Committee at this celebration.

Mr. Purdon asked for a motion to have the next meeting at the Liles hotel with a cake and a flyer outlining all the accomplishments of the Committee.

Next meeting will be *Tuesday, November 14, 2018*, at the Liles Hotel at 6 p.m. The Committee will commemorate and celebrate their first year as a Committee.

VI. Adjourn

Meeting adjourned at 6:56 p.m.

Respectfully submitted,

APPROVED OUTREACH COMMITTEE:

Date:

Nadine Chiaramonte, Office Assistant

AUTHENTICATED:

Jesse Purdon, Chairman

NOTE: Two or more members of the Bonita Springs City Council may be present and speaking at the meeting.

ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS AT ANY OF THE MEETINGS BECAUSE OF A DISABILITY OR PHYSICAL IMPAIRMENT SHOULD CONTACT MEG WEISS, DIRECTOR OF ADMINISTRATIVE SERVICES, AT 239-949-6262, AT LEAST 48 HOURS PRIOR TO THE MEETING. IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS TO BE MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.

NOTE: THIS MEETING IS TELEVISED ON COMCAST, CHANNEL 98. AGENDAS ARE AVAILABLE FOR VIEW, AND THE MEETING CAN BE VIEWED AT <u>WWW.CITYOFBONITASPRINGS.ORG</u>