

Bronze Sponsorship \$500

The promotions and advertisements begin with our Bronze Sponsorship. Your business will benefit from the following promotions:

- Inclusion in a press release
- Inclusion in one social media ad
- 1 – 10' x 10' booth space

Booth Sponsorship \$250

As the name implies, the booth sponsorship offers your business the opportunity to set up a 10' x 10' booth space to showcase your company. No additional benefits are included in this sponsorship level.

City Outreach



The City of Bonita Springs has a combined Social Media outreach of over 25,000 followers and growing! Additionally, over 30,000 residents are subscribed to the city's e-blast notifications.

Contact Us

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2021-2022 Event Season Sponsorship Opportunities

Sponsorship Opportunities
Brochure

Platinum Sponsorship \$15,000

As the Platinum Sponsor your business will be named the official “stage sponsor” of the event. This is our highest level of sponsorship and has an estimated total value of \$24,435. You can expect to receive the following benefits:

- Named official stage sponsor in all event ads in three newspapers
- Half-page ad for event naming you stage sponsor in three newspapers
- Stage signage, if headliner approves
- 4 live on stage public address mentions
- Your company logo on all event printed materials
- Your business name mentioned as official stage sponsor during on air spots with local news stations
- Inclusion in all radio public service announcements
- Inclusion in 16 social media ads
- Named the official sponsor on BTV promos
- 1 – 10’ x 10’ booth space



Gold Sponsorship \$7,500

The Gold Sponsorship is our second highest level of sponsorship with many great promotions included. Your business will benefit from the following advertisement

- Company logo on color ads in three newspapers
- One-fourth page color event ad with your company logo in two newspapers
- 2 live on-stage public address mentions during event
- Inclusion in press release
- Inclusion on website and sixteen social media ads
- 1 – 10’ x 10’ booth space

Total Estimated Value - \$13,785.00



Sponsoring City events is a great way to show support within your community as proceeds benefit local charities. Being an official sponsor, your business will not only receive the public’s attention but will also be on event promotional items, boosting your exposure to the public!

Silver Sponsorship \$1,500

The Silver Sponsorship comes in as the third highest level of sponsorship with a total estimated value of \$2,040. The Silver Sponsorship still offers great benefits for your business, you can expect to receive the following promotions:

- Company logo on ads in two newspapers
- Inclusion in all press releases
- Inclusion on website and 16 social media ads
- 1-10’x10’ booth space

